Invest Well

Characters

- Person \#1
- Person \#2
- Person \#3
- Trainer or leader

Person \#1 Hey, I have \$100 to invest.
Person \#2 Me too.
Person \#3 Me three.
Person \#1 I'm investing in the stock market.
Person \#2 That's dumb. I'm investing in a savings account.
Person \#3 You're both dumb. I'm stuffing mine in...hey, l'm not going to tell you where I keep my money.

Trainer or leader Two years later.
Person \#3 Hey, how is your investment doing?
Person \#1 Not good. The economy dropped. My $\$ 100$ is now worth $\$ 60$.
Person \#2 Ouch. With the bad economy, the interest rate of my savings account went down. So I now have $\$ 101$.

Person \#3 I have \$100. I know l'm never going to lose it!
Trainer or leader Five years later.
Person \#2 How's your investment doing? Now that the economy is better, my $\$ 100$ is now worth $\$ 105$.

Person \#1 Yes, it's gotten better. My investment is up to $\$ 90$.
Person \#3 Ha! Ha! You still have lost ten bucks! I haven't lost a thing!

Script

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Trainer or leader Ten years later.
Person \#1 Well?
Person \#2 \$150. Interest rates have really gone up.
Person \#1 l'll say. My $\$ 100$ is now worth $\$ 300$.
Person \#3 What? How did you do that?
Person \#1 It's called investing in the long term. Plus, I did a lot of research before I decided which stock to buy. You don't want to buy just any stock. You want to buy what's best for you.

Trainer or leader Thirty years later.
Person \#3 Can you believe it's been 30 years since we invested our $\$ 100$ ? Where has the time gone?

Person \#2 It's true. My \$100 investment in the savings account is now worth $\$ 712$ ! I can't believe it!

Person \#3 No!
Person \#2 Hey, how's your investment? With stuffing it in the...you know where.

Person \#3 Put it this way, if it were still there, it would be $\$ 100$.
Person \#1 And where did it go?
Person \#3 Hey, I got into a jam. I needed that money.
Person \#2 Some of it?
Person \#3 All of it.
Person \#2 Ouch, ouch, ouch. That's almost as bad as investing in the stock market.

Person \#1 Are you really sure about that?

Invest Well

| Person \#3 | How much is your investment worth now? |
| :---: | :---: |
| Person \#1 | \$1,871. |
| Person \#3 | No way! |
| Person \#1 | Yes way! |
| Person \#2 | How can that happen? |
| Trainer or leader | This is a true story. It shows how careful investing can earn you money. But notice a couple of things. |
|  | 1. Those who invested their money well didn't touch it. Not for 30 years. |
|  | 2. They didn't take their money out when the economy got bad. They waited. |
|  | 3. They kept the interest and dividends they received with their initial investment. That way their money kept growing even more. |
| Person \#3 | I'm ready for the stock market! |
| Person \#1 | But remember: You may have to wait 30 years. You're already 50 years old. |
| Person \#3 | Shoot! Why didn't anyone tell me this sooner? |

## Sources

An Asset Builder's Guide to Youth and Money by Jolene Roehlkepartain (Minneapolis: Search Institute, 1999), p. 34. Not only did the investor reinvest all the dividends (money paid quarterly or annually to investors when a company is profitable), but the stock had an average 10.3 percent return on investment (ROI). The savings account had an average 6.8 ROI. The money stuffed in the mattress had 0 .

