

WELCOME TO



An innovative, multimedia financial literacy program delivering real world financial tools for parents, children grades 3 to 6 and teens grades 7 to 12.

Visit Bankit.com



BankIt is a partnership between Capital One and Search Institute.



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A new resource from Capital One and Search Institute



For parents, children grades 3 to 6, and teens grades 7 to 12.

Bank It is a new financial literacy program that makes it easier for youth and parents or other caring adults to understand, talk about, and manage their money. Through an interactive web site and face-to-face workshops on 9 key financial topics for children and 12 key financial topics for teens, the program empowers families to explore budgets, goals, and strategies for making financial choices that count.

Through the Bank It Web Site and Workshops — children, teens, and parents will...

- ✓ Learn how to make positive money choices—starting now.
- ✓ Become more comfortable with talking about and managing money.
- ✓ Discover how to avoid common money traps.
- ✓ Identify easy steps to realize their financial dreams.
- ✓ Find people and resources to support them in making positive money choices.

Bank It Benefits

- ✓ Empowers youth and their parents or other caring adults with ready-to-use sessions especially designed for them.
- ✓ Helps improve family communication about money by providing tools, ideas, and encouragement.
- ✓ Offers positive, empowering, and practical guidance to make positive money choices.
- ✓ Blends sound financial information and the Developmental Assets that kids need to grow up successfully.
- ✓ Reaches parents, children, pre/teens where they are most comfortable - in community-based settings.
- ✓ Introduces all 29 “National Standards in K-12 Personal Finance Education” from the Jump\$tart Coalition for Personal Financial Literacy.
- ✓ Provides an easy-to-use offering for Capital One associates to deliver as part of their volunteer commitment.
- ✓ Equips children grades 3 to 6, pre-teen and teens grades 7 to 12, parents, teachers, and other leaders to address financial literacy.
- ✓ Is easy, free, and convenient to use at www.bankit.com.

BANK IT MONEY TOPICS for grades 3 to 6

- Talk Well Give Well
- Budget Well Live Well
- Dream Well Save Well
- Earn Well Spend Well

for grades 7-12

- Talk Well Invest Well
- Borrow Well Live Well
- Budget Well Protect Well
- Dream Well Save Well
- Earn Well Spend Well
- Give Well Move Forward Well



INVESTING for Good



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