Instructions for Workshop Leader

Use these slides (in order) with the sections of your session outline.

Welcome and Overview (Slides 2-4)

Activity (Slides 5-9)

Present (Slide 10)

Discuss (Slide 11)
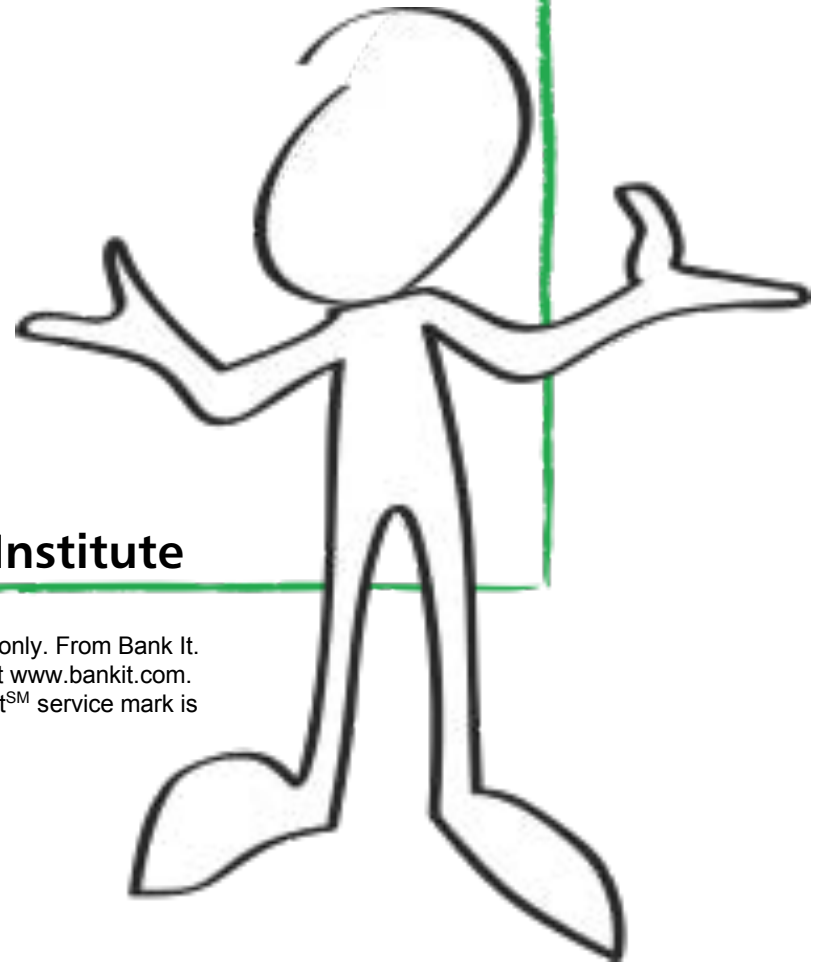
Review and Evaluate (Slides 12-17)

Close (Slide 18)

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Give Well

Welcome to Bank It

Comparing Places to Give Money

3-GI-PT

Sponsored by Capital One and Search Institute

Welcome and Overview

What is Bank It?

Bank It delivers real-world topics and tools to help you:

- Understand,

- Talk about, and

- Manage your money.

From Capital One and Search Institute

3-GI-PT

Welcome and Overview

Three goals for today:

1. Name an online charity-rating organization.

2. Explain how program expenses are important for judging a charity.

3. Interpret the rating system for an online charity-rating organization.

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Activity

A charitable organization is a type of nonprofit that works for the common good or for a specific cause.

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Activity

What Matters?

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Activity

Two major online charity review organizations:

- Charity Navigator (www.charitynavigator.org)

- GuideStar® (www.guidestar.org)

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Activity

A charity's income statement lists:

- Revenue (money coming in)

- Expenses (money going out)

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Activity

Program expenses are what the
organization pays to do the work
that it says it does.

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Present

Three major ways to rate a charity:

1. Compare the total revenue with the total expenses.

2. Make sure the percentage for the program expenses is high.

3. Notice if there are stars or other ratings given to each organization.

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Discuss

Turn to talk to someone near you.

1. Say your first name.

2. How does knowing more about online charity review organizations help you make good money choices?

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Review and Evaluate

How can giving a little make a big difference?

When a lot of people give a little, the giving adds up.

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Review and Evaluate

What is a name of an online charity-rating organization?

1. Charity Navigator

2. GuideStar®

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Review and Evaluate

What are program expenses for a charity?

Program expenses are what the organization pays to do the work that it says it does.

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Review and Evaluate

How are program expenses important for judging a charity?

The higher the percentage going to program expenses, the better.

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Review and Evaluate

How can we interpret the ratings for an online charity-rating organization? What do we look for?

1. Compare the total revenue with the total expenses.

2. Make sure the percentage for the program expenses is high.

3. Notice if there are stars or other ratings given to each organization.

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Review and Evaluate

How do you rank charities from an online charity-rating system?

- You can compare stars and rank them.

- You can compare program expense percentages and rank them.

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Close

How do you want the money
you give to be used?

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